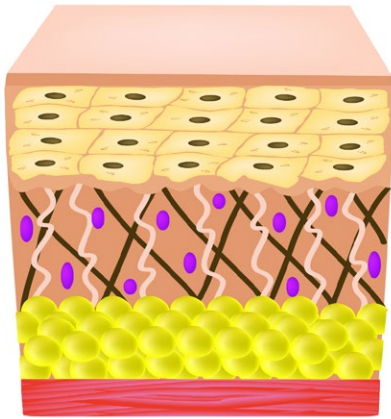
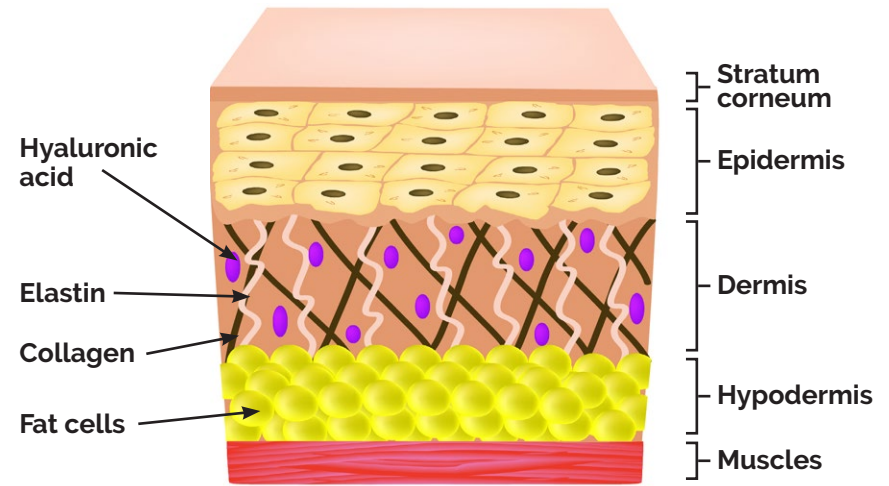
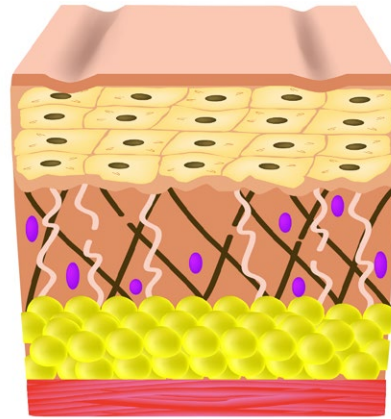


The Skin Aging Process



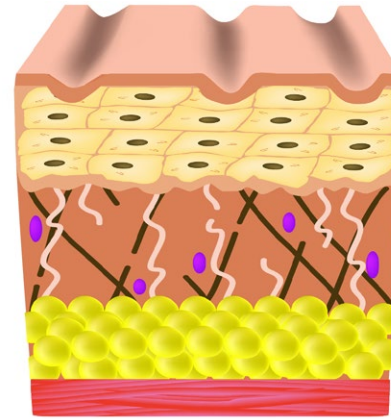
20s

Environmental damage and constant exposure to damaging UV rays begin to take their toll on skin. Free radicals attack the skin's structural integrity. Cell renewal and turnover rates begin to decline.



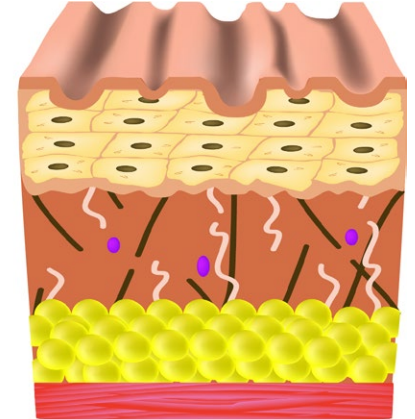
30s

In our 30s, collagen and elastin degrade, resulting in our first wrinkles. Cell renewal and turnover continue to decline, leading to a duller complexion and uneven skin tone.



40s

By our 40s, the skin is thinner, barrier lipids are not as pronounced, and dehydration can be an issue. More prominent signs of skin aging may also appear, such as dark spots and significant dullness.



50s+

The protective barrier lipid layer lessens, leading to less efficiency in retaining moisture and more potential for sensitivity and dehydration. Skin shows wrinkles, fine lines, and pigmentation.